

FEBRUARY 15¢ 1958★CDC

# HUMBUG



ARF ARF WOOF BOW WOW YIP YIP



1958 MORN



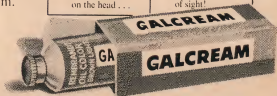
## GALCREAM no more greasy palms!

Here's how Galcream works . . .

The girl in the picture likes the feeling of the oil on the man. However — the man is the girl. The girl is the one with the short hair-cut with the Galcream.



Contains Fluoristan . . .





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AL JAFFEE (EDIT),  
LAWRENCE SIEGEL

# 1958...

The New Year. Humbug pauses to look back on half a year of life and growth. Yes... in the past half year, we have witnessed significant expansion at Humbug... a new stapling machine on the front desk... a rubber stamper with our name on it... an extra pencil sharpener (little square type).

What then will 1958 bring? Perhaps a mechanical tape wetter. Tape glue tastes awful. And now to the letters.

Dear Editor Harvey Kurtzman:

I forgot what I was going to say!  
Fred Santino  
Boston, Mass.

I was just noticing the clever way you and your staff scooped the world in your article on the Earth Satellite (Vol. 1, #4). No sooner did Humbug hit the stands than the Russians sent up their "moon." This was either a very wise piece of detective

work or that suspicious red border around your mag means something! John Ball  
Detroit, Mich.

When is the U.S. going to put its first Mednick into the air?  
Jack Gregory  
Philadelphia, Pa.



Humbug Scoop

I have been looking for the John Hancocks of Elder, Davis and Kurtzman ever since that farshimelt trio left the

pages of Mad... I had the pleasure of introducing HUMBUG to the Klan at Eastern High. HUMBUG has caught fire here and the Klan has made HUMBUG official Klan literature. We have also changed from Neumans to Mednicks.  
Cal Simpson  
Lansing, Mich.

...in your Humbug Hero of the Month you have slapped some hands that sorely needed it. Up until now they have been very appropriate. But this month's edition goes against my grain.

In the past the people who have been tagged with these awards have been people who were generally a pain in the neck to society. But I fail to see by any stretch of the imagination how Mike Wallace falls into this category.

Can you in all sincerity at-

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tack such interviews as those that were held with Frank Lloyd Wright and Margaret Sanger? I fail to see how. They were stimulating, enlightening, and down right good viewing.

This is not to say that Mike was not sensational in some of his interrogations. The fiascos with Mickey Cohen and Lili St. Cyr were not exactly tasteful. But let us judge a man on his merits, not his failings.

I feel that the prime purpose of Mike's show is to stimulate thought. And there are pitifully few shows on TV that do that sort of thing nowadays. It has never impressed me as poor taste to try to make people use their heads for something a little better than watching trite westerns. To me this show is a blessing.

For many years I have backed you on practically everything you did. Nothing you have ever printed has irritated or exasperated me. But on this issue I am afraid you have earned great horns from me.

William Kastanotis  
Lynn, Mass.

... what can you hope to gain by permitting a story like "Pagan Place" (L. Siegel, Oct '57 issue) to be printed? A heavy rebuke from responsible citizens, and a corresponding drop in your sales.

It is to your advantage to be



Pagan Place.

critical of and not print so pitifully perverted material.

100% Sincerity St.  
Ethics, U.S.A.

Our staff is generally clean and upstanding, but once in a while, the fools get hold of a book like Peyton Place which perverts them temporarily—ed.

Do you ever plan a satire on Unions—especially the idea the Union Organizers had in the AFL-CIO of organizing a Union for Union Organizers. Mr. G. Meany absolutely refused to hear of such a thing. W J. Turner

Chicago, Illinois

Please send me your new paper-bound HUMBUG Digest.

Bob Taylor  
Royal Oak, Mich.



The HUMBUG Digest, a paperback collection of the best from the early HUMBUGS can be bought for 40¢ directly from Balantine Books at 101 Fifth Ave., N.

Y., N. Y., or read free at your neighborhood paperback rack. Only put it back nice.

HUMBUG back issues are available at 20¢ per. You may buy them singly or in bulk packages of 1000. —ed.

As a fan, I devour every word of your fuddy magazine (with A-I Sauce), and as a human being I am phranticly happy with your frippery. Keep it up. I would write more but I am busy counting Geigers with my Geiger counter and am working out details with an upside down owl for a Popsicle Ballet.

Doodles Weaver, The Gleep  
KNXT Channel 2  
Hollywood, Cal.

SEND JOHN KASPER TO THE MOON



The accompanying petition which was printed in issue #5 has brought a flood of signatures. Unfortunately, since the original printing, Mr. Kasper has been sent to jail instead of the moon. Nevertheless, we are forwarding the petition to the proper authorities so that Kasper can have a job and be useful when he gets out. —ed.

I really do think that John Kasper should go to the moon. But surely such an important man should have a secretary to take notes and make appointments for him.

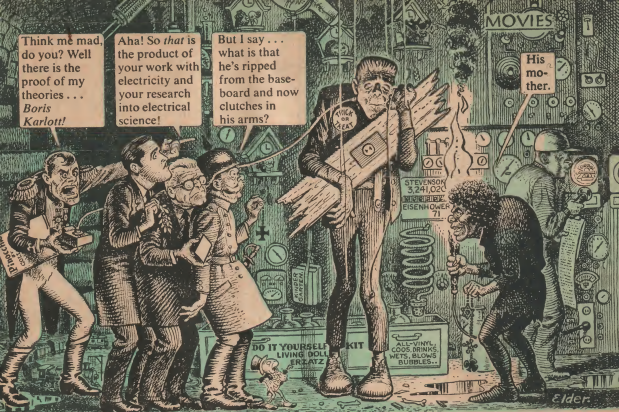
May I apply for this position? I am 5'5", weigh 119½ lbs., brown hair and green eyes. I can type, take shorthand and have excellent references. Besides the fact that this will be an amazing experience, I also have developed a crush on John Kasper

your magazine is terrific reading on these long winter nights (Miss) Rena Colburne Langhorne, Pa.  
Hmmm. —ed.

I also think it would be only fair to send someone else up as assistant Moon Ambassador. My vote is for Arthur Godfrey.

Gary Moss  
Brooklyn, N. Y.  
Address mail to HUMBUG  
598 Madison Ave., N. Y. 22, N. Y.

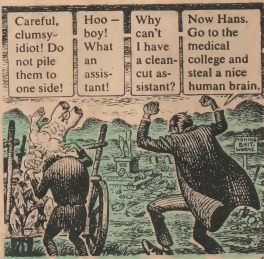


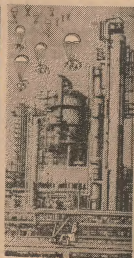
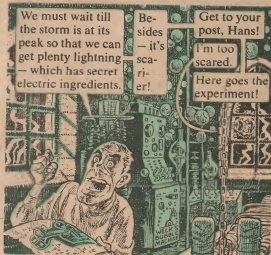
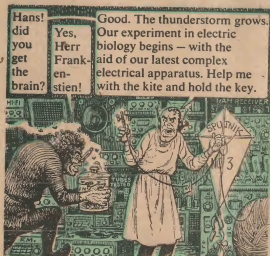
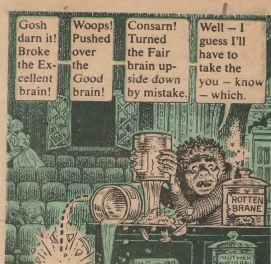
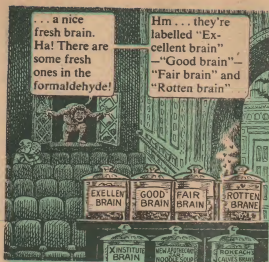


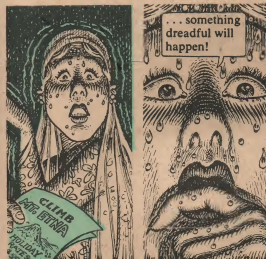
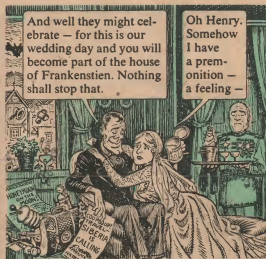
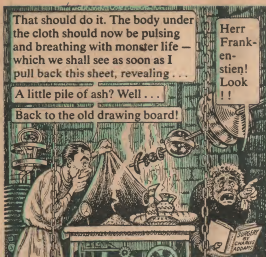
## FRANKENSTIEN AND HIS MONSTER

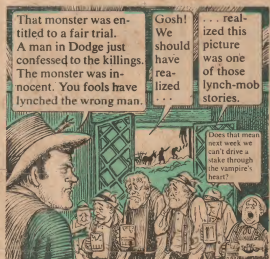
Television is reviving this twenty-five year old thriller which was made when scientific talk centered around simple electricity . . . not atomic energy. As

the story opens, scientist Count Henry Von Frankentien, a young, middle-European schvienstunt, is out on the moor gathering bodies for his work.













DAILY  NUES

5¢

Registered according to Act of Passion,

America's Leading Fiction Tabloid

# 1957 IN REVUE

## Nine Outstanding Shots From The Year Passed

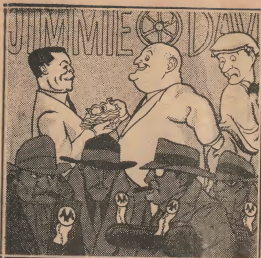
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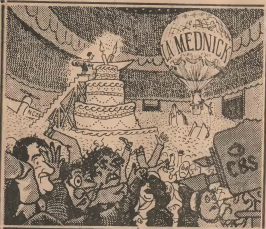
### Russians Launch Spurnick

1957 winning photo of Moscow's first space satellite taken at Newport golf course. Its decoded radio signal revealed only boring non-commercial programs. Authorities promised this satellite would not be admitted to the U.N.





**Famed Financier** Dave Beck retires as J. Hoffa is elected by impartial hirelings at Teamster elections.



## Mike Todd's

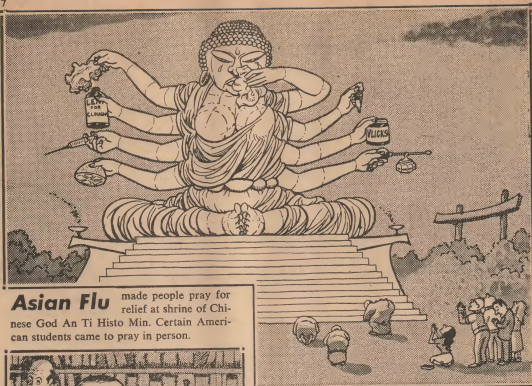
Mad. Sq. Garden party, to chagrin of host, was widely regarded as a publicity stunt.

## World Champ's

Lew Burdette won 3 games from Yanks. Spitball charges proved false. Inset shows ball filled with official dry sand.



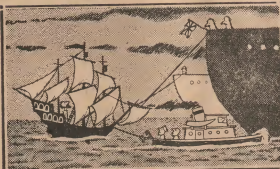
**First ICBM** was fired by the Russians. Other first firings were; Sputnik, Molotov, Malenkov, Zhukov.



**Asian Flu** made people pray for relief at shrine of Chinese God An Ti Histo Min. Certain American students came to pray in person.



**Literature** by Robt. Harrison became required reading for stimulated jurors and judges.



**Mayflower II** reenacted historic Pilgrim's voyage. Replica logged fairly good time despite the unfavorable winds.



**Little Benny** Hooper fell down a well. His tales of what he saw made doctors think he landed on head.

ROCKET TO THE MOON



6/1/1960



# INGENUITY IN PACKAGING

*Clever ideas help business meet rising costs.*

While packaging's basic purpose is to attractively wrap and protect products, there is a new and even greater role a package must play. It must help lower costs and raise profits. It must,

in other words, make the customer feel he's still getting as much as he used to, while he is in fact getting a whole lot less.

Let's see how this magic is accomplished.



Chocolate bar in 1945.



Same chocolate in 1950



Same chocolate in 1958



# SEVEN RASCALLY PACKAGING TECHNIQUES



Prisms of bottle reflect contents all over. Actually only tiny bottom section is filled.



The old false-bottom idea (dotted line) is still an ingenious and perennial favorite.



Product printed in full color on surface of bag hides fact only small portion is inside.



80% of inside pushbutton can is machinery. More profit is made on can than on product inside.



Classy package makes it possible to ask 25¢. Unadorned, it sells five for a nickel.



Clipping product onto a large attractive card makes small item really look important.



Perfume container holds container holding container containing impressive drop of perfume.



misleading

# COLUMNS

In going through some of the newspaper columns recently, we made a startling discovery. Many of the columnists are cheating. They are advertised as one

thing, but they're really another. To show you what we mean, the following are five different type columnists, each of whom is not what he is being paid to be.

**A LOVELORN COLUMN:** Abigail Van Boren is assigned to ease the aching hearts. However, careful examination of her column reveals it is actually a humor feature.

NEW YORK NUES WEDNESDAY



## DEAR ABIE

### Her Flame: A Fire man Without Spark

**DEAR ABIE:** I am madly in love with a young fireman. He has no parents, is poor, and recently contracted beri-beri. Doctors told him he has just a month to live. But I want to marry him anyway. He loves me but insists that we don't marry. We have decided to bank our whole lives on your decision. Should I let him die unloved? Or marry him and at least bring a few weeks of happiness to this poor young fireman?

**PUZZLED**

**DEAR PUZZLED:** I don't know. But just for kicks, why don't you ask him why he wears red suspenders? I've got a punch line that'll kill him.

**DEAR ABIE:** My fiance, Peter, my friend, Anna, and I are Hungarians. Recently we escaped into Austria. At present our situation is desperate. We have not been able to adjust to the new environment. Peter has no job so he has decided to return to Hungary, even though it means certain death. Anna said she will go with him, but I have decided not to return. If I don't go, Peter will marry Anna. I have just flown in from Vienna to await your answer. For the love of God, what should I do?

**UNSETTLED**

**DEAR UNSETTLED:** Just flew in from Vienna? I'll bet your arms are tired.

**DEAR ABIE:** I have an inferiority complex because I am a short 4'3". Fortunately my fiance, Murray, loves short girls; in fact, the shorter the better. Murray, unfortunately, happens to be a bookmaker. However, I love and respect bookmakers. Murray's parents are unreasonable, and want to live with us after we're married. But we both love his unreasonable parents and want them to live with us. So as you see, we have no problems. But tell us a joke anyway.

**ADJUSTED**

**DEAR ADJUSTED:** What's shaped like a box, smells like lox, and flies? Give up? A flying lox box!

**CONFIDENTIAL TO "UNCERTAIN":** To get to the other side.

**CONFIDENTIAL TO "FAN":** No, Bob Hope hasn't asked me. But he probably has enough writers anyway. I'm glad you think I'm such a scream. But if you really want to howl, catch me some time at the theatre when I sit in the audience and yell, "Fire!"

## Shrink New Way

Science Fiction Relieves Pain

For the first new healing ability to shrink pain - without

In case after pain, actual place.

Most amazing thorough that statements like problem!"

The secret (Bio-Dyne\*) - research institute

This substationary or oil Preparation H ers-money back

## WARN

Statement required 233) showing the addresses of Harvey Kurtzman, must be stated and stock. If not owned pointed firm, its Conn. Harvey Kurtz, N. Y. A. total amount of holder or security for whom such trust conditions under a capacity other September, 1957

## Dandy 950



**A TV-RADIO COLUMN:** Although a little brownie often sneaks radio and TV items into Nick Kennedy's column, the real Nick writes social items and heart-warming poetry.

WOV—1280  
WJLK—1310  
WBAX—1380  
WNJR—1430  
WHOM—1480  
WQXR—1500  
WWRL—1600

TO 2 P.M.

Jack Sterling  
First Call  
Surprise Serenade  
Pulse  
In Gambling  
Jerk Anderson  
The Manners  
News, Bob Wilson  
News, Sterling  
Jerk Anderson  
ews, Pulse  
ews, Sterling  
as  
Surprise Serenade  
Ted Brown  
In Gambling  
ews Roundup  
ews, Sterling  
Pulse  
Evening Star  
News, Pulse  
News Roundup  
George Skinner  
News, Robinson  
Jack Sterling  
Herb and Dick  
News, Pulse  
News, Wilson  
News, Clark  
ews  
Breakfast Club  
Masterwork Hour  
Pulse  
In Lowe  
and Breakfast  
artha Wright  
In Gambling  
ews, Conseques  
rthur Godfrey  
ws, Gladstone  
My True Story  
Art Ford  
Jartha Deane  
Roundup



## NICK KENNEDY

### Blla Hrskwts To Sing Nick's Great Songs

**BLLA HRSKWTS**, the Tibetan tenor, sings your Uncle Nick's songs for my favorite charity this Fri. It's the Dey Street Bocci Party For Stuttering Trash Haulers. I told Blla, "You will sing so others may talk."

**SATURDAY** is the Bar Mitzvah of Wong Mittleman, at the Hong Kong Jewish Center. Don't miss it!

**DIP YOUR PEN** in sunbeams and write to these shut-ins: John Kasper, at Nashville County Workhouse . . . G. M. Malenkov, Omsk Hydro-Electric Plant, Omsk, Siberia . . .

**TODAY IS THE BIRTHDAY** of Wolfgang Skutz, Mingtloy Opp, Eddie Schlossberg, Louis Pasteur, Seymour Getzoff, Patsy Simonelli, and the wedding anniversary of the Mandel Dymms, and the third Salk Shot due for the Al McCoy's.

### My Exterminator

When I'm howlin' and I'm screamin'  
Cause the rats all squeak and snap,  
Who's there to teach me patience,  
And how to shut my trap?  
My exterminator.  
Though a man of fire at mouse's hole,  
A hating, killing whiz;  
Still a humble, loving, trustful soul  
My exterminator is.  
When the Master Mouser calls him  
To that Big House up Above,  
He'll bring along his Kit of Kindness  
And spry the whole wide world with  
Love.

My exterminator. NICK KENNEDY

## THE FOUR CO



Hugh "Big" became famous to Godfrey, Pt. continued this

**A GOSSIP COLUMN:** Hy Garner is not a gossip columnist. He is more of a brother and confidant with everybody in the world just loving to talk to him, any time, any place.

## HY GARNER CALLING

### Double Check and Triple Check

**THE TIP-OFF:** Pres. Eisenhower will manage a supermarket in 1961 . . . **THE CHECK-UP:** "It's so nice of you to call and check that item, Hy," said Ike. "Especially at 2 a.m., when you're so busy. I do hope your family's well. As of now, Hy, I don't think I'll go in the supermarket business, but please call again tomorrow; things may change. Take care of yourself, Hy. I'll have to hang up now. It's a bit draughty, and I want to get back in that tub."



**THE TIP-OFF:** Artist John Hall will leave for Russia to join the Communist Party . . . **THE CHECK-UP:** "I'm tickled to hear from you, Hy," writes John Hall. "Actually, though, I'm not leaving for Russia, I'm leaving for Brushes. Paint brushes; I'm out of them. Also, I'm not joining the Communist Party. I'm joining Carmen Nast's party . . . a cocktail party. Hope to see you as soon as I'm released by the Un-American committee. Best wishes, John."

## CHALL FOR

Dieticians at schools, hot to plan quantity

The mus ing new s Four Corn quartet fro Would you grand bunch whose latest of Ages," on is a solid clic Seymour discovered and after celled club Seymour is Warren his big

**THE SPORTS COLUMN:** Sportswriter Jimmy Connan enjoys making witty, pithy comments on every conceivable phase of life, with one exception: He often forgets sports.

## don Now



## JIMMY CONNAN

e must play. It profits. It must,

e" Hitler was ury shop and was ooked in Sing n in the big time is the baritone in

smells like lox, p? A flying lox victs first got to- food strike in the all. They were each other, and ked their glasses

## Champ

### NOBODY ASKED ME BUT I'M TELLING YOU:

It's all over, when your broad runs off to Australia, has five kids, and sends you time bombs in the mail.

I find eye charts dull.

Fat guys with skinny legs are always named Charlie, or something else.

Next time you plan to assassinate Prime Minister MacMillan, count me out.

I always feel a girl is knocking her guy when she refers to him in company as, "You gahdamn stupid idiot!"

I never read books about lame blacksmiths who get married in zeppelins.

Don't see much of Woodrow Wilson anymore.

When I was a kid, we used to call ice cream cones ice cream cones.

Somehow I don't trust tall men in pin-striped suits with handkerchiefs over their mouths and pistols in their hands.

Druggists' prescriptions make lousy movie scripts.

Adolph Hitler was my idea of a selfish man.

**A BROADWAY COLUMN:** Walter Winshield is really a code expert, whose unbreakable code in his column will be used to transmit messages from the American Sputnik.

RRAY  
ERMAN

fumbug?  
ind order

emand at  
cial atten-  
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phasis on

MRUG

## Walter Winshield of New York

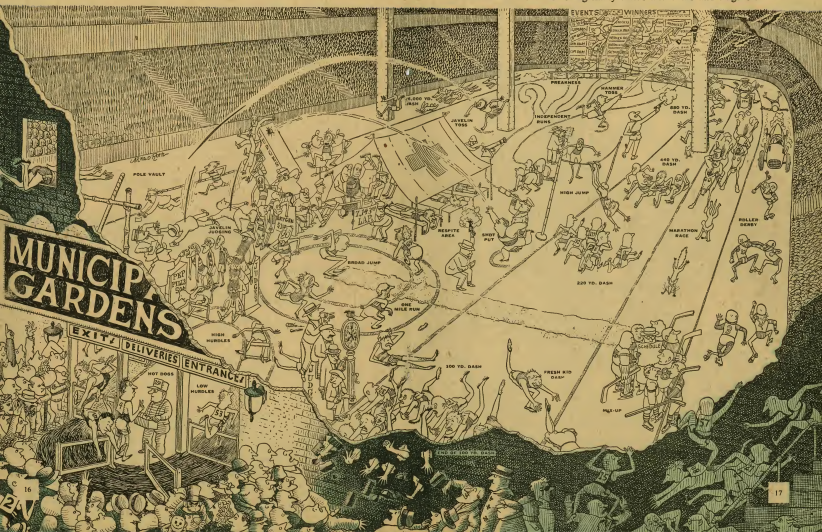
### Hotbeat.

Gendarmes tell me Bway limp-writers in '58 double '57. Hmf! (Whoops, m'dear) . . . Comred Chaplin sez he 'n Unk Sam are Phffft (Good Riddance, Good Rattance, Good Reddence) . . . T. M. and frau took Renovocaine (Dot's nize) . . . Guess WWhose TV'er is Trendexterminating 'em (Cockle-Doodle-Doo!) . . . Isn't lke prepping a bombshell that'll make the comrats rilly see RED? (Eisenhower bout that!) . . . Oilionaire Kevin O'Shea and frau, she's a Copa chirper, are closerthanthis again. Intanticipating? Hmmm? (Oil's Well! Whoopce! Mazeltov! and Begorra!) . . .

\*translation . . . Police authorities says that effeminate gentlemen on Broadway this year are twice that of last year (I find that interesting) . . . Charlie Chaplin insists he won't return to the U.S. (I'm pleased) . . . Tommy Manville and his wife got divorced . . . My TV show is doing fairly well (I'm gratified) . . . The President may upset Russia with a plan he has in mind . . . Oilwell owner Kevin O'Shea and his estranged songstress wife are acting compatible and may be expecting a child (I'm happy for them) . . .

# INDOOR TRACK

This winter, as usual, track activities move indoors gathering College, Independent and Olympic stars to run in our great, cold, drafty arenas. Using the maximum space in these crowded indoor stadiums, the winter meets will no doubt bring many thrills and chills and tragedies.





SPORTS

# INDOOR TRACK





EVENTS WINNERS

100 YD. DASH

JAVELIN TOSS

RESPIRE AREA

SHOT PUT

100 YD. DASH

END OF 100 YD. DASH

PREAKNESS

HAMMER TOSS

880 YD. DASH

440 YD. DASH

MARATHON RACE

ROLLER DERBY

220 YD. DASH

FRESH KID DASH

SCHEDULE

MAX-UP

WINNERS

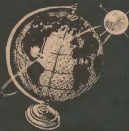
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## SCIENCE

# SPUTNIKS!

*The end of 1958 will undoubtedly find the sky full of SPUTNIKS, and what with all the talk of the dangers of meteorites and cosmic rays,*

*it will eventually be the collection of burned out sputnik launchers and rocket junk that will constitute greatest hazard to space travel.*



**GLOBENIK** with accompanying moonik, a satellite's satellite.



**GIRLNIK**... Russian trump card to be sent up to distract attention from next Soviet crisis.



**ZHUKOVNIK** non-returnable satellite named in honor of occupant slated to be commissar of sputniks.

**BASKETBALLNIK** U. S. satellite that is as big as a basketball.



**PEACENIK** will be the Soviet peace enforcement satellite.



**GRAPEFRUITNIK**



**ORANGENIK**



**MARBLE NIK**



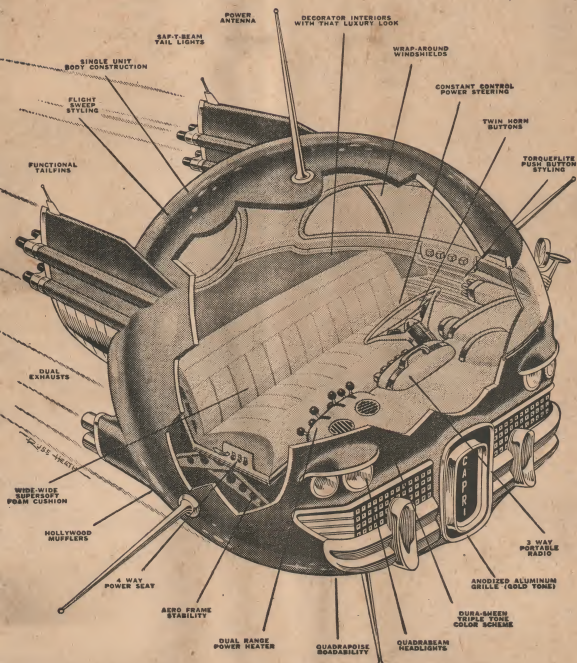
**A.S.P.C.A.NIK** sent up by organization of outraged animal lovers.



**FRIGHTNIK**—huge Russian satellite will be rubber balloon fake, calculated to throw us into greater hysteria than ever.



## Humbug's own design for an American satellite (Mark III)



Our satellite should be long and low in design, with get-away power enabling it to effortlessly pass other satellites.

Beauty and prestige will be ours as others notice that look no other satellite has ... *the FORWARD look.*



**THE LOST CHORD CASE.** Most baffling of the famous unsolved crimes is the case in which it was suspected that the 'Chord' was not lost—but stolen. The modern illustration (above) shows the 1938 Count Basie band ...all of whom are under suspicion.



THE EDITORS OF  
**HUMBUG**  
PRESENT A NEW SERIES

# CRIME IN U.S.A.

## PART ONE FAMOUS UNSOLVED CRIMES

Some time ago, *another* famous magazine called Life ran a series similar to this one but left many aspects of crime untouched; aspects we intend to cover here in the

same modern style, starting with smart modern-type drawings of famous unsolved crimes. One look at illustrations will show why crimes remained unsolved.

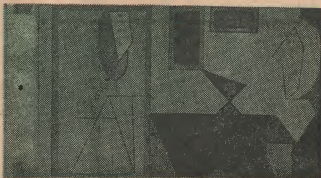


**WHO KILLED COCK-ROBIN CASE.** Prime suspect, above, was arrested and released for lack of recognition by witnesses.



↑ **GREAT TRAIN ROBBERY.** A train of mushrooms and people disappeared. Detectives hope for solution since mushrooms may still be good.

↓ **MYSTERY CRIME** illustration below will make anyone suspect a crime is involved. Which crime—we don't know, but we're working on it.





## WHAT MAKES A MAN TURN TO CRIME

Psychiatry has opened many doors of knowledge into the intricate machinations of the human mind, particularly pertaining to the subconscious impulses and motivations that seem to lead certain individ-

uals inexorably towards a life of crime. We have chosen here a typical documented case history, that of B. M. Schnook, to illustrate the psychological influences that criminally affects human behaviour.



**B. M. SCHNOOK** (center), grew up in a normal, average, middle-class family of the post civil war era.



**SCHNOOK** (center) attended grade and high schools and was a normal average student in every respect.



**SCHNOOK** (center) was drafted and his experiences were much like those of millions of other doughboys.



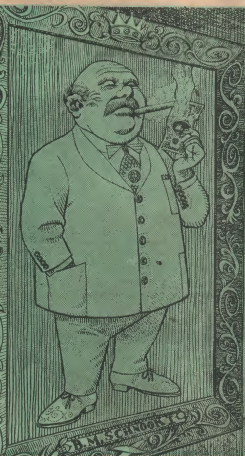
**AFTER THE WAR**, Schnook (center) became an average hardworking family-man with the usual problems.



**THEN ONE DAY**, without any apparent provocation B. M. Schnook (center) suddenly turned to violent crime.



**NATURALLY** he was punished...and yet he returned to bigger and bigger acts of criminality time and again.



**BETWEEN JAIL TERMS**, B. M. Schnook somehow amassed a vast fortune. Today, long after his death, his heirs often gaze out at the Schnook empire and wonder just what it was that made the old fellow turn to a life of crime.

## A MODEL POLICE FORCE

Crime often relates to a city's police department. A new approach toward crime, using modern technology and understanding, has made the police force at Goes, Ohio, the nation's best. Police Chief A. Pilfer operates all of the city's rackets. This helps to contain crime and also supplements his modest civil-service income.



**EFFICIENT POLICE DEPARTMENT** ever on alert, makes speedy capture of motorist trying to force bent nickel into parking meter.



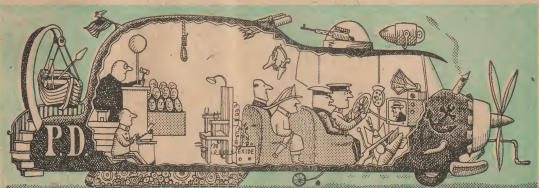
**CHIEF PILFER** is responsible for the city's new approach to crime.



**JUDGE BLATANT** of Goes, promises I'll stop petty thievery or know why.



**MODERN POLICE TECHNIQUES** bring sure results here where first-offense jay walker is interviewed by trained police psychologists.



**MODERN, JET, AMPHIBIOUS PATROL CAR** brings speedy justice to traffic violators. It is equipped with nuclear weapons, judge, jury, clerk and cash register. This efficient service avoids overcrowding of courts.

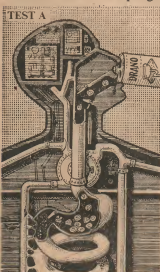
*The unrecognized*

# ASPIRIN WAR

**T**he tests illustrated on these pages are familiar outward signs of an unseen commercial war being waged even as we speak.

To understand the Great Aspirin War one must understand its background first. For many years the Bayar Aspirin people enjoyed a virtual monopoly in the pain relieving field. Then along came the Bufferine group to challenge their leadership.

The Bufferine camp started their campaign



For going thru pipes and drains, Drano worked twice-as fast.



Dissolve record. Bayar Aspirin dissolved before reaching glass.

with a bombshell. They showed that the general concept of anatomy i.e.: flesh, blood, bones, etc., was as out of date as thinking the world was flat. They brought forth illustrative proof that the body was actually composed of plumbing. They, of course, had a medicine that effectively treated this plumbing. This gave the Bayar Aspirin side a pretty big headache. But they came back fighting.

They threw thousands into a campaign, showing

a statue's head in their ads, thus proving the classic Greek sculpture concept of anatomy was far more attractive than pipes. By now the fray was a free-for-all. Others, like Anacine, jumped in to claim that the head did not contain brains but instead had three little boxes that made a lot of noise that only Anacine could stop.

Today, the battleground ever widens, and there is cause for apprehension. We can only pray the UN doesn't act too late.



The head contains noisemakers.



Anacine cleared things in head.



Others tested, upset stomach.

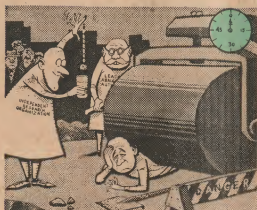




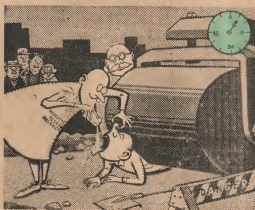
# PAIN RELIEF SPEED TEST ON ACTUAL PEOPLE IN ACTUAL PAIN

Conducted by impartial, independent, heavily bribed research organizations.

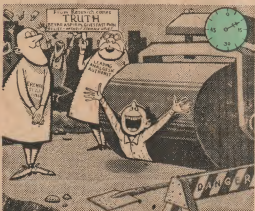
## ASPIRIN



Bayar Aspirin's clinically controlled test.



Quick dissolve properties go to work instantly.



Total pain relief is achieved in 10 seconds.

## BUFFERINE



Bufferine researchers conduct pain relief test.



Bufferine clicks as it ricochets thru pipeworks.



Relief comes in 10 seconds. Test is draw.

The big gripe at PTA meetings today is that such reading matter as *Dickie Dare* and *Dick and Jane* are not important and educational

enough for elementary school kids. Here's how LARRY SIEGEL proposes first-graders be exposed to the world's important literature.

# HAMLET

Fun with & his friends



by William Shakespeare

See the man. What a funny man. His name is Hamlet. He is a prince. He is sad. Why are you sad, Hamlet?

"I am sad, for my father has died," says Hamlet. "My father was the king."

Where are you going, Hamlet?

"I am going to the castle," says Hamlet.

On the way he meets a ghost. "Where are you going?" asks the ghost.



"I am going to the castle," says Hamlet.

"Boo boo," says the ghost.

"What is your name, you silly ghost?" asks Hamlet, clapping his hands.

"I am your father," says the ghost. "I was a good king. Uncle Claudius is a bad king. He gave me poison. Would you like poison?"

"Oh, no," says Hamlet. "I would not like poison."

"Will you avenge me, Hamlet?" asks the ghost.

"Oh, yes," says Hamlet, "I will avenge you. What fun it will be to avenge you."

On the way he meets a girl.

"Where are you going?" asks the girl.

"I am going to the castle," says Hamlet.

"Ha ha," says the girl.

"What is your name?" asks Hamlet.

"My name is Ophelia," says the girl.

"Why are you laughing?" asks Hamlet. "You are a silly goose."

"I laugh because you are so funny," says Ophelia. "I laugh because you are schizophrenic. Are you not schizophrenic?"

"I am not a schizophrenic," says Hamlet, laughing and clapping his hands. "I pretend I am a schizophrenic. I pretend, for I want to fool my Uncle. What fun it is to pretend I am a schizophrenic."

See Hamlet run. Run, Hamlet, run.

He is going to his mother's room.

"I have something to tell you, mother," says Hamlet. "Uncle Claudius is bad. He gave my father poison. Poison is not good. I do not like poison. Do you like poison?"

"Oh no, indeed!" says his mother. "I do not like poison."

"Oh, there is Uncle Claudius," says Hamlet. "He is hiding behind the curtain. Why is he hiding behind the curtain? I shall stab him. What fun it will be to stab him through the curtain."

See Hamlet draw his sword. See Hamlet stab.

Stab, Hamlet, stab.

See Uncle Claudius's blood. See Uncle Claudius's blood gush.

Gush, blood, gush.

continued on page 32

I am Doctor  
Konrad Stiener!  
Today's case  
in point is...

Whoops!

I mean my name  
is *Palomine*!

... I just can't  
get used to be-  
ing a cowboy!

As Shakespeare  
once said: How  
much better it  
is to weep at  
joy than to  
joy at weeping.



# HAVE GUN YOU BETTER TRAVEL

*Where will it all end? This latest t.v. horse opera makes us wonder. Just think... if all of these stories were true,*

*the West would be some place. You couldn't walk into a town square without a 'draw' scene going on.*

OK nester...  
I'm gonna  
give you a  
beating you'll  
never forget!

Psst!  
Who's  
the  
stranger  
in town?

That's  
Palomine.  
He Has  
Gun Will  
Travel.

A sort of  
Murder  
Inc., you  
might  
say.

Looks  
like  
a  
bad  
guy.

But  
he's  
really  
a good  
guy.

Excuse me,  
sir. You  
seem to be  
in need of  
my services.

As Shelly  
put it:  
Poet's food  
is love  
and fame.





For a fee,  
I'll hit  
that little  
fellow for  
you ... here  
is my card.

I also have a  
little colored  
brochure describ-  
ing my services  
... with a handy  
plastic calender.

Also  
a rate  
card,  
self-  
address-  
ed ...

... which you  
can mail, and  
be billed later.  
For \$200 I'll  
"take care" of  
this young man.

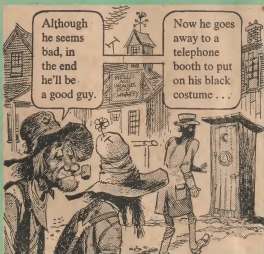
I  
thought  
you said  
he's a  
good guy.

He's a *bad* good  
guy — that is — he  
looks bad but he's  
actually good but  
bad good with  
good badness.



Although  
he seems  
bad, in  
the end  
he'll be  
a good guy.

Now he goes  
away to a  
telephone  
booth to put  
on his black  
costume ...



... his black  
hat, guns,  
boots, pants,  
shirt, holster,  
with special  
insignia.

WAIT!

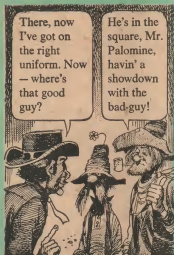
WAIT!

Not that  
black  
hat, guns,  
boots,  
etc. and  
insignia!



There, now  
I've got on  
the right  
uniform. Now  
— where's  
that good  
guy?

He's in the  
square, Mr.  
Palomine,  
havin' a  
showdown  
with the  
bad-guy!



Bad guy!  
I'm gonna  
settle ac-  
counts now!  
Let's see  
how fast  
your gun is?

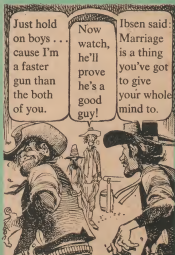
That's too  
bad for  
you, good  
guy, cause  
I'm the  
faster  
gun.



Just hold  
on boys ...  
cause I'm  
a faster  
gun than  
the both  
of you.

Now  
watch,  
he'll  
prove  
he's a  
good  
guy!

Ibsen said:  
Marriage  
is a thing  
you've got  
to give  
your whole  
mind to.



That's mighty interesting mister, 'cause I come from out of town to look for a faster gun to prove I'm the fastest gun!



My friends call me Wyatt . . . and you boys are all wrong. Actually . . . I'm the fastest gun.



Don't try anything. In Dodge, they can tell ya . . . I, Matt Dillon am the fastest gun!



Tiyo Kimo-savee! I'm the fastest gun!

Me — Jim Hardie, I'm the fastest gun!

Me — Vint Bonner, I'm the fastest gun!

Me — Gene Au-try!

Me!

Me!

Somebody send up a Sputnik so's we can distract from this mess!



I, Seymour Mednick am slowest gun . . . but am shootingest gun!



Nice going Pal-omine! But how come you beat everybody else to the draw? Bad guys — like you — never beat to the draw!

Don't worry. He'll prove he's a good guy.

Tell the truth, I stayed out of range with a high-powered rifle.



Well I have to go now.

They've hired me for a job in New York. I've got an appointment in a barbershop to give a fellow a trim . . . fellow by name of Anastasia.

As Lord Byron put it: What's drinking? A mere pause from thinking?

You know—I'm beginning to think maybe he isn't such a good guy.



See Uncle Claudius fall. How funny he looks, stabbed.

Ha, Ha, Ha.

But it is not Uncle Claudius.

It is Polonius. Polonius is Ophelia's father.

What fun Hamlet is having.

"You are naughty, Hamlet," says Hamlet's mother. "You have stabbed Polonius."

But Hamlet's mother is not cross. She loves Hamlet. He is a good boy.

And Hamlet loves his mother. She is a good mother. Hamlet loves his mother very much. Hamlet loves his mother very, very much.

Does Hamlet love his mother a little too much?

Perhaps.

See Hamlet run. Run, Hamlet, run.

Where are you going, Hamlet?

"I am going to find Uncle Claudius."

On the way he passes a brook. In the brook he sees Ophelia. Ophelia is drowning.

"Where are you going?" asks Ophelia.

"I am going to find Uncle Claudius."

"Glub glub," says Ophelia.

On the way he meets a man.

"Where are you going?" asks the man.

"I am going to find Uncle Claudius."

"Oh ho. I am Laertes," says the man. "Let us draw our swords. Let us duel."

"I don't think I am going to find Uncle Claudius," says Hamlet.

See Hamlet and Laertes duel.

See Laertes stab Hamlet.

See Hamlet stab Laertes.

See Hamlet's mother drink poison.

See Hamlet stab King Claudius.

See everybody wounded and bleeding and dying and dead.

What fun they are having!

Wouldn't you like to play like that?

☆ ☆ ☆ THE GRAND HUMBUG AWARD ☆ ☆ ☆



SEPTEMBER

1957

Commander Faubus holds the line against the mighty foe (upper r.)  
before the arrival of foreign troops causes disorderly retreat . . .

*Devoted to those showing leadership  
beyond the reach of any reason,  
this page honors . . .*

**ORVAL FAUBUS**

HUMBUG HERO OF 1957






# \*FINGERS!

*We'll draw after I finish reading my Humbug!*



\*CHICKEN, UNCLE, FINS

 That bad-guy is smart. He knows bad-guys always lose the draw and he'll miss reading HUMBUG. Don't you miss reading HUMBUG. Subscribe.

PLEASE ENTER MY SUBSCRIPTION TO HUMBUG. I AM  
ENCLOSING \$2.00 FOR THE NEXT FOURTEEN ISSUES.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

SEND TO HUMBUG, 598 MADISON AVE., N. Y. 22, N. Y.